

Ningxia Red... Same as the New BYJ, but with different packaging

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Ningxia Wolfberries:

The benefits of the whole fruit are so exceptional, we now have the whole **pureed berry** in the juice with the complete nutrient profile.

Wolfberries are known to support:

immunity

longevity

stamina

energy

In the re-formulation of Berry Young Juice, one of the main goals was to maintain and improve the ORAC rating. (*The "New" Formulation was made available June 1, 2005 to YL Members and their customers.*)

When looking at ORAC (**Oxygen Radical Absorbance Capacity**), the SOD (Super Oxide Dismutase) activity or S-ORAC score is even more important than the ORAC score for a food. It is the measure of our body's ability to neutralize oxidation caused by our environment.

A super oxide radical can collect up to 3 electrons, as well as other super oxide radicals.

Free radicals are the cause of cancer and for aging and the super oxide radical is the most aggressive of all free radicals

Our bodies spend a lot of energy defending themselves from disease, outside poisons, toxins etc.

If our body is able to fight these things better, we have more energy for other things.

Per ounce volume:

Berry Young Juice has an S-ORAC rating of (24) per oz.

Competing juices on the market have an S-ORAC of (1 - 4) per oz.

When Young Living reformulated Berry Young Juice using the *puree* instead of the juice *of the wolfberries*, they sent sample to Brunswick Labs to test the S-ORAC. It came back with an S-ORAC value of (365) per oz. (WOW!)

The corporate staff at Young Living thought that this must be an error, so they sent another sample, which came back with the same score. When they sent a third sample, it came back the same - 365/oz. and Brunswick Labs told them that they were willing to stand behind their testing.

This score equates to (12,500) S-ORAC units per liter, which is unlike anything else available in today's market.

This product offers improved energy, stamina, and longevity.

In a study, when participants consumed whole wolfberries, after a short time, **S-ORAC was measured in blood, and there was an increase of 40% of the body's ability to combat free radicals.** **Ningxia Red** is over 50% wolfberries.

There are other products out there with wolfberries, but **no others come close** in testing. This may be because they are reconstituted from powder, rather than the fresh pureed fruit, as is used in Ningxia Red.

The process we use protects the nutrients, and starts with our producer in China. We went through several bottlers who wanted to produce our product, and they failed time and time again to give us the product quality we wanted. When we found someone who we could trust, Sue Chao spent several weeks with them to insure our quality.

ORAC and S-ORAC is monitored on a regular basis. Each and every batch is verified.

Long chain polysaccharides, unique to wolfberries, are responsible for the immunity benefit, which can be damaged by too much disruption during the production of the product. Our technique for processing protects this valuable nutrient.

Other anti-oxidants found in *Ningxia Red*: There is an ample supply of high SOD nutrients, flavinoids, and poly phenols (prevents cardio vascular disease) and promotes vascular health, and other nutrients which contain protectants for the cardiovascular system, as well.

We know there are substantial health benefits to using whole wolfberries, so next, we're going to replicate the studies already done.

Polysaccharides offer energy and immunity, and warrant careful research. With careful preparation and sufficient production time, *Ningxia Red* provides the whole fruit with a broad-spectrum anti-oxidant profile.

The bottom line is that there is absolutely no other product on the market which comes close to the nutrient profile and protection capabilities of Ningxia Red, and everyone who is interested in living a longer, healthier, happier life should have some every single day.

The product will be launched on June 1, and a starter kit will be available at that time.



For more information and ordering go to:

<http://www.academyhealthnj.com/Products/BerryYoungJuice.html>

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